



Microsoft Selects Synergy to Join Microsoft's US ISV High Potential Team *Synergy and Microsoft to Focus on Strategic Alignments for Business Growth*

La Jolla, CA – August 18, 2011 – Synergy today announced that it is one of a select number of ISVs (Independent Software Vendors) who have been chosen from among Microsoft's partner ecosystem of 20,000+ ISVs to be a part of Microsoft's US ISV High Potential Team. As a member of the ISV High Potential Team, Synergy and Microsoft will work closely together to help both companies synchronize their efforts and grow business.

"We are extremely pleased to be selected to be a part of Microsoft's US ISV High Potential Team," said David Seaman, VP SharePoint Technologies, Synergy, Inc. "Our products bring tremendous strategic value to SharePoint and we are thrilled at the opportunity to continue to work closely with Microsoft to help further realize this potential. This is an important step towards further driving business growth related to Synergy's SharePoint technologies and addressing the needs of customers."

Organizations selected to Microsoft's US ISV High Potential Team typically:

- Provide unique software solutions for vertical markets
- Provide horizontal solutions using new leading technologies
- Build their flagship product on the Microsoft platform/stack with commitment to move to latest version within 6 months
- Align their road map to Microsoft's product road map and direction
- Hold ISV Gold Competency

Synergy's flagship product, Synergy Replicator for SharePoint, is a web-based platform, built on the Microsoft stack, used to synchronize and manage business intelligence in real-time across wide area SharePoint server environments. Replicator ensures uninterrupted access to business content, enhancing employee productivity and efficiency, and improving branch office performance globally. Synergy provides specialized replication solutions for federal, military, legal, and financial services applications, as well as ship to shore scenarios for organizations in the maritime, oil and gas and offshore shipping industries. Synergy holds a Microsoft Gold ISV Competency and Replicator is Windows 2008R2 Certified.

Working together closely through the High Potential Team, Microsoft and Synergy aim to generate greater growth and increase sales revenue through key promotional opportunities.



About Synergy

Founded in 1997, Synergy works to solve the needs of globally distributed enterprise-sized businesses. Specializing in Microsoft SharePoint Products and Technologies, Synergy helps global organizations overcome the challenges they face in sharing information around the world. Synergy's flagship product, Replicator, is a web-based platform used to synchronize and manage business intelligence in real-time across a wide area SharePoint server environment. Replicator ensures uninterrupted access to SharePoint content, enhancing employee productivity and efficiency, and improving branch office performance globally. Synergy is a Microsoft Gold ISV. www.synergy.com

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